



The 2013

Energy Volatility Summit

Trends, Shifts and Disruptions

June 25-26, 2013 | Sheraton Suites Houston Near The Galleria | Houston, TX



WHY ATTEND

LEARN insider tips and easily implementable strategies for measurably improving your energy price hedging strategy

HEAR the latest research and intelligence designed to help corporations mitigate the negative side effects of price volatility

NETWORK with corporate energy professionals and market experts to address how to best manage energy volatility

DESIGNED FOR

CHIEF INVESTMENT OFFICERS, CHIEF FINANCIAL OFFICERS, SUSTAINABILITY OFFICERS, PURCHASING OFFICERS, PROCUREMENT OFFICERS, ENERGY DIRECTORS, PLANT MANAGERS, COMMODITY TRADERS, HEDGE FUNDS, EXCHANGES, BANKS, INDEX COMPANIES, VENTURE CAPITAL FIRMS, CONSULTANTS

To Register | www.conferenceboard.org/energysummit | +1 212 339 0345

PLENARY ADDRESSES



BART van ARK

Vice President & Chief Economist
The Conference Board



BRIAN FORGAS

Senior Legal Counsel
McDonald's Corporation



MATTHEW MORAN

Vice President of
Business Development
Chicago Board Options
Exchange (CBOE)

CONFIRMED SPEAKERS

James Allison Manager, Global Risk, ConocoPhillips

Douglas J. Arent PhD, MBA, Executive Director
Joint Institute for Strategic Energy Analysis, JISEA
National Renewable Energy Laboratory (NREL)

Bill Bathe Chief Executive Officer, U.S. Energy Services

David K. Bellman Principal Owner and Founder
All Energy Consulting LLC

Helen Currie PhD, Senior Economist, Corporate Planning &
Strategy, ConocoPhillips

Jay Dietrich Program Manager: Climate Stewardship &
Energy, IBM

Brian J. Forgas Senior Legal Counsel, McDonald's
Corporation

Matthew Moran Vice President of Business Development
Chicago Board Options Exchange (CBOE)

Ataman Ozyildirim Economist & Director of Economic
Research, The Conference Board

John Ragland Director, Global Energy & NA Field Purchasing
Johnson Controls Inc.

Jed Richardson Global Energy Director, Johnson & Johnson

Gerry Stevenson Vice President, Treasurer, Noble Energy

Erik van Dijk Principal, LMGEmerge

Barry Worthington Executive Director, United States Energy
Association (USEA)

CONFERENCE PROGRAM ADVISORY BOARD

James Allison Manager, Global Risk, Conocophillips

David K. Bellman Principal Owner and Founder
All Energy Consulting LLC

Jay Dietrich Program Manager: Climate Stewardship &
Energy, IBM

Ataman Ozyildirim Economist & Director of Economic
Research, The Conference Board

Jed Richardson Global Energy Director, Johnson & Johnson

Bart van Ark Vice President & Chief Economist
The Conference Board

Erik van Dijk Principal, LMGEmerge

CONFERENCE REGISTRATION

[www.conferenceboard.org/
energysummit](http://www.conferenceboard.org/energysummit)

Conference

Associates \$2,295

Non-Associates \$2,595

Pre-Conference Workshop

Associates \$505

Non-Associates \$605

FOR SPEAKING AND SPONSORSHIP OPPORTUNITIES

Kimberly Byer-Clark

Program Director at

kimberly.byer-clark@conferenceboard.org

HOTEL REGISTRATION

www.sheratonsuiteshouston.com

CLE CREDITS

10 Hours of CLE credit

applied for with New York State
Continuing Legal Education Board



Kimberly Byer-Clark

Program Director
The Conference Board
Energy Volatility Summit

Dear Colleagues,

Energy is an essential commodity needed to drive the business engine of public companies. However, with recent price swings it is often hard to forecast the cost of this commodity on both operations and earnings. During the 2013 Energy Volatility Summit: *Trends, Shifts, and Disruptions*, we will address how businesses and government agencies must plan for energy volatility with both short- and long-term energy investments.

Join your peers and immerse yourself in discussions on why executives need a greater focus on managing energy supply concerns through energy hedging strategies and energy reduction/usage programs.

I look forward to greeting you at the conference.

Sincerely,

Kimberly Byer-Clark

Program Director
The Conference Board Energy Volatility Summit

PROGRAM HIGHLIGHTS

BUSINESS SCENARIO PLANNING WORKSHOP

OPENING KEYNOTE

by Bark van Ark, Vice President &
Chief Economist, The Conference Board

TWO TRACKS Energy Pricing Volatility and
Utilities Track

Opening Keynote Address: Global Economic Outlook 2013 and Beyond

Bart van Ark Vice President & Chief Economist
The Conference Board

Trends in Energy Prices and What's Driving Volatility

David K. Bellman Principal Owner and Founder, All Energy Consulting LLC

Matthew Moran Vice President of Business Development,
Chicago Board Options Exchange (CBOE)

Track A: Energy Pricing Volatility

Emerging Markets: How They Impact Price Volatility

Erik van Dijk Principal, LMGEmerge

Views from the Trading Floor: Energy Commodity Experts Panel

Futures Speculation Role in Commodities: Do They Really Increase Prices?

Gerry Stevenson Vice President, Treasurer, Noble Energy

Research Outlook: What Corporates Need to Successfully Manage Energy Costs

John Ragland Director, Global Energy & NA Field Purchasing,
Johnson Controls Inc.

Brian J. Forgas Senior Legal Counsel, McDonald's Corporation

Bill Bathe Chief Executive Officer, U.S. Energy Services

Track B: Utilities Track

The Death of Coal: What It All Means

Renewable Energy Trends: What's on the Horizon?

Renewing Confidence in Nuclear Energy

Douglas J. Arent Ph.D., MBA, Executive Director, Joint
Institute for Strategic Energy Analysis, JISEA, National
Renewable Energy Laboratory (NREL)

Sustainability and the Energy Conundrum: What Stakeholders Want from Corporations

Volatility Case Study: American Airlines vs. Southwest Airlines

Shale Gas: Is It a Real Game Changer?

Helen Currie PhD, Senior Economist, Corporate Planning &
Strategy, ConocoPhillips

PLENARY SESSIONS are moderator led discussions featuring expert panelists with interactive question & answers time with attendees.

Refer to website for updated information and additional plenary sessions.

www.conferenceboard.org/energysummit

Media assistance provided by



CHECK ONLINE FOR UPDATED DETAILS INCLUDING SESSION DATES AND TIMES

To Register | www.conferenceboard.org/energysummit | +1 212 339 0345



PRE-CONFERENCE WORKSHOP

June 24, 2013 | Sheraton Suites Houston near the Galleria, Houston, TX

Business Scenario Planning Workshop

Energy Volatility–Plausible Futures

Energy is an increasingly important input cost for firms, and for energy-intensive firms it is a very critical item in competitive positioning. Volatility in pricing resulting from fluctuations in demand and supply, especially unexpected, can put significant pressure on a firm's performance or provide the conditions for a competitive edge.

This 4 hour interactive workshop will focus on **the key drivers influencing volatility in energy pricing–what are they, what are key uncertainties, and what plausible futures do firms have to prepare for?** Such questions have become particularly poignant with the emergence of shale gas as an abundant domestic supply in the US.

Key drivers to consider in the workshop span a wide range:

- 1 The supply of natural gas.** The assessment of shale gas and shale oil reserves in the US and abroad, the boom-bust cycle in gas exploration and its effect on pricing, the temporary limits of the current gas supply and distribution infrastructure, the responses of the local and state governments to the environmental impact of drilling and transport, and extent to which gas in the form of LNG will be exported.
- 2 Mix in energy demand.** The demand for energy in power plants, industry, commercial and residential buildings, and transportation, as well as technological developments affecting the mix of energies in use.
- 3 Efficiency of energy use.** Increasing energy efficiency of households and decreasing energy-intensity of the manufacturing and services sectors.
- 4 Economic growth.** Economic growth in the US as well as emerging markets–a sluggish recovery in the US will affect demands for energy and affect firms' decisions regarding energy inputs–postpone technological innovation significantly reducing energy use vs. using cheaper energy/lower energy-intensity as a way to lower prices of products and services. Emerging markets will have an increased demand for energy even if they can benefit from new, more efficient technologies.
- 5 Environmental impact.** The calculations at a national and international level regarding climate change, the acceptable limits of greenhouse gas emissions, and the ways to achieve these–will the political system be unable to address these and refrain from policies, will Congress agree in economics-driven policies through Cap & Trade or Emission Tax, or will the executive branch use existing laws to regulate emissions, in particular of power plants?

CHECK ONLINE FOR UPDATED DETAILS INCLUDING SESSION DATES AND TIMES

To Register | www.conferenceboard.org/energysummit | +1 212 339 0345

Hotel Accommodations: Fees do not include hotel accommodations. For discounted reservations, contact the hotel directly no later than the cut-off date and mention **The Conference Board Energy Volatility Summit**, Sheraton Suites Houston near the Galleria, 2400 West Loop South, Houston, TX 77027. Phone: 713 586 2444.

Hotel reservations cut-off date: Friday, May 31, 2013

Cancellation Policy: Full refund until three weeks before the meeting. \$500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.

Team Discounts per person: For a team of three or more registering from the same company at the same time, take \$300 off each person's registration.

One discount per registration. Multiple discounts may not be combined.

The Conference Board® and the torch logo are registered trademarks of The Conference Board, Inc. Program subject to change. March 2013



Printed on New Leaf Insight (FSC®), which is made with 100 percent recycled fiber and 100 percent post-consumer waste, processed chlorine free, and designated Ancient Forest Friendly™. Printed and bound by Sheridan Communications Inc., Alpha, NJ, an FSC®-certified printer. No films or film-processing chemicals were used in the printing.

The Conference Board
845 Third Avenue, New York, NY 10022-6600

Nonprofit Org.
U.S. Postage
PAID
City, ST
Permit No. XX

Promotion Code

THE CONFERENCE BOARD
Trusted Insights for Business Worldwide



The 2013

Energy Volatility Summit

Trends, Shifts and Disruptions

June 25-26, 2013 | Sheraton Suites Houston Near The Galleria | Houston, TX

