

# USEA Catalyzes U.S. Cybersecurity Market Entry in Albania

The United States Energy Association is expanding opportunities for U.S. cybersecurity firms in Southeastern Europe through a major project with Albania's power sector, deploying advanced SIEM and secure remote access solutions for the Albanian Power Corporation. Through partnerships with U.S. cybersecurity companies, this initiative strengthens Albania's energy security, showcases American innovation, and establishes a significant market presence for U.S. technology exports.



The United States Energy Association (USEA) is promoting U.S. economic growth abroad by opening new markets for American cybersecurity companies in Southeastern Europe. In partnership with the Albanian Power Corporation (KESH), the USEA launched a strategic cybersecurity initiative introducing advanced Security Information and Event Management (SIEM) and Secure Remote Access Capability (SRAC) solutions to strengthen Albania's energy sector defenses.

This high-impact project strengthened Albania's national energy security and established a significant commercial presence for U.S. cybersecurity providers in the region. USEA selected three U.S. cybersecurity companies to manage the initiative's implementation and to provide KESH with the advanced, enterprise-grade technologies that enable real-time threat detection and secure system access.

By deploying these mission-critical tools, USEA has helped to accelerate the export of American innovation, demonstrating how a public-private partnership can mitigate the risks of market entry and generate sustainable business opportunities for U.S. firms.

Through its technical expertise and engagement strategies, USEA transforms international energy cooperation into long-term commercial gains for the U.S. cybersecurity industry.