



USEA

United States Energy Association

Virtual

Annual Membership Meeting & Public Policy Forum

Thursday, May 6, 2021

10:00 am – 3:30 pm ET

*Convening USEA Members and Energy Stakeholders
To Preview The Energy Industry's Future*



Welcome To USEA's Annual Membership Meeting and Public Policy Forum

Each year, USEA hosts its Annual Membership Meeting & Public Policy Forum to highlight industry achievements, developments in energy policy, and to preview the future of the energy industry.

Today, we welcome 12 incredible guest speakers that hail from a variety of organizations including government, academia, trade associations, utilities, and engineering firms. In addition, four of our outstanding partners will be honored with USEA Volunteer Awards, which honor their outstanding work with USEA overseas.



The United States Energy Association (USEA) is a nonprofit, nonpartisan organization founded nearly a century ago. USEA's mission has two pillars of equal importance. Domestically, USEA serves as a resource, by convening energy stakeholders to share policy, scientific, and technological information that fosters the advancement of the entire energy sector. Internationally, USEA supports global energy development by expanding safe, affordable and clean energy access in partnership with the U.S. Government.

As a domestic energy industry resource, USEA hosts webinars, briefings, workshops, and five flagship Forums per year, offering a platform without prejudgment or prejudice for the expression of ideas, concerns, and solutions regarding all relevant energy issues. USEA strives to inform and promote a nonpolitical dialogue on a path forward.

USEA, in partnership with the U.S. Agency of International Development (USAID), the U.S. Department of Energy (DOE), and the U.S. Department of State, works to expand energy access globally. Over the years, USEA has worked across 104 countries on six continents, and its 30-person multinational staff speaks 14 unique languages.

USEA's members include more than 100 organizations from the U.S. energy sector, including many nonprofits and Fortune 500 companies that encompass every type of energy source. USEA's team of international specialists draw upon those members to execute projects worldwide, including the development of regulatory frameworks and sharing of best practices to reduce energy poverty and build economic growth.

Agenda

- 10:00 AM** **Welcome & Opening Remarks**
Vicky Bailey, Executive Chair of the Board – USEA
Sheila Hollis, Acting Executive Director - USEA
- 10:05 AM** **Session One**
Moderator: Vicky Bailey, Executive Chair of the Board – USEA
- 10:10 AM** **Opening Keynote Address:**
The Honorable David Turk, Deputy Secretary – U.S. Department of Energy
- 10:30 AM** **USEA Business Reports – Report of the Nominating Committee**
Majida Mourad, Chair – USEA Nominating Committee Chair & Vice President, Government Relations – Tellurian, Inc.
- 10:33 AM** **USEA Treasurer’s Report**
Robert Gee, Principal – Gee Strategies Group
- 10:35 AM** Peter Fusaro, Partner & Head ESG and Impact, AVG Group & Wall Street Green Summit
- 10:55 AM** Bruce Niemeyer, Vice President, Strategy and Sustainability - Chevron
- 11:15 AM** Karl Fickenschner, Acting Assistant Administrator of the Bureau for Development, Democracy and Innovation (DDI) – U.S. Agency For International Development (USAID)
- 11:35 AM** **Presentation of 2020-2021 USEA Volunteer Awards**
Presenters: William Polen, Senior Director & Marjorie Jean-Pierre, Program Director - USEA
- International Partner of the Year**
★ **Georgian State Electrosystem**
 Award Accepted By: Zurab Ezugbaia, Member of the Management Board of Directors
- Individual Volunteer Award Recipients**
★ **David Batz**
 Managing Director, Cyber and Infrastructure Security
 Edison Electric Institute
- ★ **Vibhu Kaushik**
 Director of Transmission and Distribution Business Strategy
 Southern California Edison
- ★ **Rich Barone**
 Vice President, Advanced Energy Transformation
 TRC

Agenda

- 12:00 PM** **Break**
- 12:30 PM** **Session Two**
Moderator: Sheila Hollis, Acting Executive Director - USEA
- 12:32 PM** Ellen Nowak, Commissioner –Public Service Commission of Wisconsin
- 12:55 PM** Matthew H. Holden, Ph.D., Wepner Distinguished Professor in Political Science - University of Illinois Springfield
- 1:15 PM** Charles Patton, Executive Vice President - External Affairs – American Electric Power
- 1:35 PM** Jim Doull, Executive Vice President and Director of Global Conventional Generation – Black & Veatch
- 1:55 PM** Justin Maierhofer, Vice President, Government Relations – Tennessee Valley Authority
- 2:15 PM** Sheryl Osienne-Riggs, President & CEO – Utilities Technology Council
- 2:35 PM** Allison Clements, Commissioner – Federal Energy Regulatory Commission
- 2:55 PM** **Closing Keynote Address:**
Daniel Yergin, Vice Chairman – IHS Markit
- 3:15 PM** **Closing Remarks & Adjournment – Vicky Bailey, Executive Chair – USEA & Sheila Hollis, Acting Executive Director - USEA**

Speakers *(in order of appearance)*



Vicky Bailey

Executive Chairman, United States Energy Association

Vicky Bailey served as Chairman of the USEA Board of Directors from 2013-2019 and was the longest-serving chair as well as the first female and African American chairman. Ms. Bailey has previously served as a Federal Energy Regulatory Commission (FERC) commissioner and Assistant Secretary for Domestic Policy and International Affairs at the U.S. Department of Energy (DOE). Bailey is the founder of Anderson Strat-ton International, LLC, and previously served as President and CEO of PSI Energy, Inc., Indiana's largest electric utility, now Duke Indiana. She currently serves on the Board of the Battelle Memorial Institute and chairs the governance committee. In addition, she serves on the boards of Cheniere Energy, Equitrans Mid-stream Corporation, and PNM Resources.



Sheila Hollis

Acting Executive Director, United States Energy Association

Sheila Hollis is of Counsel with and chair of the Duane Morris, LLP Washington office. Her career spans energy policy and transactional and regulatory law worldwide. She was founding Director of the Office of Enforcement of the Federal Energy Regulatory Commission and served as Professorial Lecturer in Energy Law for 20 years at George Washington University Law School. Sheila was the first woman President of the Energy Bar Association, chaired the ABA's Section of Environment, Energy and Resources and serves as its delegate in the ABA House. She was named one of Washington's Top 100 Lawyers by "Super Lawyers". Sheila was recognized by the ABA as a "Trailblazer" for women in law and listed in "50 Key Women in Energy Worldwide". In 2011 she received Platt's Global Energy Award for Lifetime Achievement and the "2018 Legacy Award" by the Petroleum Economist. A Life Fellow of the American Law Institute and Honorary North American member of the Commercial Bar of England and Wales, she is a member of the American College Environmental Lawyers. Sheila is a Board Member of the American Friends of the Royal Society. She was elected Chairman of the Board of Directors of the United States Energy Association in May 2019. A Colorado native, Sheila is a graduate of the University of Colorado, cum laude in general studies and with honors in journalism and J.D. from the University of Denver College of Law.



David Turk

Deputy Secretary, U.S. Department of Energy

Prior to his nomination as Deputy Secretary, Turk was the Deputy Executive Director of the International Energy Agency (IEA), where he focused on helping countries around the world tackle their clean energy transitions. He also directed reports on the digitalization of energy systems, the future of clean hydrogen, and a project tracking progress on a wide range of clean energy technologies. During the Obama-Biden Administration, Turk coordinated international technology and clean energy efforts at DOE. During this time, he helped spearhead the launch of Mission Innovation—a global effort to enhance clean energy innovation. Turk also served as Special Assistant to the President and Senior Director at the U.S. National Security Council, where he coordinated interagency legislative affairs efforts by the full range of national security agencies and provided legislative advice to National Security Council decision-making. He also previously worked at the U.S. Department of State, including as Deputy Special Envoy for Climate Change and helping to coordinate New Start Treaty ratification efforts in the U.S. Senate.

Speakers



Peter Fusaro

Partner, AVG Group; Founder, Wall Street Green Summit

Peter is a New York Times best selling author, thought leader and leading international authority on sustainability, renewable energy, and the transition to the low carbon economy for decades. He has worked for decades on the development of environmental financial markets and runs the 20th Annual Wall Street Green Summit in April 2021. Peter has worked 46 years on sustainability helping get the lead out of gasoline with the US Environmental Protection Agency in the 1970s, creating New York City's first energy efficiency programs with its 2 utilities in the 1980s, and working with the Toyota Prius development team in the late 1990s. He has run the Wall Street Green Summit, the oldest sustainable finance event in North America for 20 years, and coined the terms Green Trading, Green Finance, and Green Exchanges almost 30 years ago. He focuses on market-based solutions for sustainability. Peter continues to focus on the intersection of technology, finance and academia in Sustainability, ESG and Impact Investing. He has authored 17 books and including the New York Times best selling 'What Went Wrong at Enron,' His last book with Oxford University Press was "Energy and Environmental Project Finance Law and Taxation." He is noted for his Tedx "The New Green Business Model for Sustainable Finance."



Bruce L. Niemeyer

VP, Strategy and Sustainability, Chevron

Bruce L. Niemeyer, 59, is corporate vice president of Strategy and Sustainability for Chevron Corporation, a role he assumed in 2018. He is responsible for guiding development of the company's key strategies, including capital allocation and sustainability efforts. Prior to his current role, Niemeyer served as vice president of Chevron's Mid-Continent business unit from 2013 to 2018. In that role, he was responsible for developing assets in the mid-continent United States, including significant Permian assets in Texas and New Mexico. Niemeyer was vice president of the Appalachian/Michigan business unit from 2011 to 2013, where he led the company's development of natural gas from shale in the northeast U.S. Prior to that, he served as general manager of strategy and planning for Chevron North America Exploration and Production Co.



Karl Fickenscher

Acting Assistant Administrator, Bureau for Development, Democracy and Innovation (DDI), USAID

Karl Fickenscher is the Acting Assistant Administrator of the Bureau for Development, Democracy and Innovation (DDI), which is the central resource for providing world-class technical assistance to USAID's field missions. Previously, he oversaw DDI's Private Sector Engagement Hub, the Center for Economics and Market Development, and managed the agency's relationship with the U.S. International Development Finance Corporation. Prior to that, Karl served as the Deputy Assistant Administrator in the Bureau for Economic Growth, Education and Environment (E3) where he led the Offices of Private Capital and Microenterprise, and Development Credit. He is a career member of the U.S. Senior Foreign Service. Before arriving in E3 in October 2017, Mr. Fickenscher was the Deputy Coordinator for USAID's Power Africa initiative based in Pretoria, South Africa, where he led the initiative's energy technical, policy, and transaction teams. Prior assignments with the U.S. Government include Millennium Challenge Corporation Resident Country Director for Tanzania, USAID Mission Director and Deputy Mission Director in Armenia, and USAID Regional Legal Advisor covering several countries in East and Southern Africa. Before moving to a career in international development, Mr. Fickenscher worked for several years in the private sector as an attorney with the firm of Morrison & Foerster in San Francisco, London, and Tokyo. In this capacity, his focus was on international business transactions and intellectual property rights, with a significant amount of pro bono litigation for the poor as well as legal advice for non-profit organizations.

Speakers



Ellen Nowak

Commissioner, Public Service Commission of Wisconsin; Chair, NARUC International Relations Committee

Ellen Nowak was first appointed to the Wisconsin Public Service Commission in July 2011 by Governor Scott Walker. She was reconfirmed for a new, six-year term beginning on March 1, 2013. Commissioner Nowak was named Chairperson of the Public Service Commission of Wisconsin in March of 2015. In March of 2018 Governor Walker appointed her as Secretary of the Department of Administration. She served in that role until the end of the Governor's term and was then reappointed as chairperson of the PSC in January 2019. Ellen currently serves on the Board of Directors for the National Association of Regulatory Utility Commissioners (NARUC), chairs NARUC's International Committee, is the vice-chair of the Electricity Committee's subcommittee on clean coal and carbon management and is a member of the Task Force on Emergency Preparedness, Recovery and Resiliency. Ellen is the vice-president of the Mid-America Regulatory Conference (MARC) and is also a member of the Advisory Council for the Center for Public Utilities. She also previously served on the Executive Committee for NARUC.



Matthew Holden, Jr.

Wepner Distinguished Professor in Political Science, University of Illinois

Political scientist Matthew Holden, Jr. was born on September 12, 1931 in Mound Bayou, Mississippi to Estell Holden and Matthew Holden, Sr. He received his B.A. degree in political science from Roosevelt University in Chicago, Illinois in 1954 and served in the U.S. Army from 1955 to 1957. He received his M.A. and Ph.D. degrees from Northwestern University in Chicago, Illinois in 1956 and 1961. Holden joined the faculty at Wayne State University in Detroit, Michigan in 1961. In 1963, he was hired at the University of Pittsburgh. During this period, Holden also worked at Resources for the Future, Inc. in Washington, D.C. He returned to the faculty at Wayne State University in 1966, where he remained until 1969. Holden was then hired by the Washington, D.C. based independent think tank, the Urban Institute, and later became professor of political science and public policy administration at the University of Wisconsin-Madison, serving in that capacity until 1981. In 1973, Holden published *The Politics of the Black Nation*, followed by *The White Man's Burden* in 1974. From 1975 to 1977, Holden was appointed by Wisconsin governor Pat Lucey to serve on the Wisconsin Public Service Commission. Holden later became the first African American appointee of President Jimmy Carter's, where he served on the Federal Energy Regulatory Commission from 1977 to 1981. In 1981, Holden was named the Henry L. and Grace M. Doherty Professor Emeritus of Politics at the University of Virginia in Charlottesville, Virginia, and served there until 2002. He later became the Wepner Distinguished Professor in political science at the University of Illinois, Springfield in 2009.



Charles Patton

Executive Vice President, External Affairs, American Electric Power

Charles Patton is executive vice president, External Affairs for AEP. In this role, he leads AEP's customer services, communications, regulatory, federal public policy and corporate sustainability organizations. Prior to his current responsibilities, Patton served in numerous executive positions throughout his tenure with AEP. He has been the president and chief operating officer of two AEP subsidiaries: Appalachian Power, serving approximately one million customers in West Virginia, Virginia and Tennessee; and AEP Texas, serving over one million in South and West Texas. Other roles at AEP have included executive vice president, AEP Utilities West and senior vice president, Regulatory and Public Policy. During his tenure in Texas, Patton was appointed by Texas Gov. George Bush to serve on the Texas Energy Coordination Council and the Interstate Oil and Gas Compact Commission. Later, Gov. Rick Perry appointed Patton to the Texas Energy Planning Council, which was established to advise the governor on energy matters. While leading Appalachian Power, Patton was appointed by Virginia Gov. Terry McAuliffe to the governor's Environmental Sustainability Committee and by West Virginia Gov. Earl Ray Tomblin to chair the governor's Committee on Science, Technology, Engineering and Math (STEM).

Speakers



Jim Doull

Executive VP & Director of Global Conventional Generation, Black & Veatch

Jim Doull is Executive Vice President and Director of Global Conventional Generation in Black & Veatch's Power business. The business line includes Gas, Nuclear, Plant Modernization, Decarbonization, Environmental Services, and Emerging Projects and Technologies. Jim has responsibilities for performance and quality across the global business line including a focus on project execution, development of new business and client relationship management. His functional responsibilities also include leadership and oversight of project direction, commercial management, proposal development and technical and business management.



Justin Maierhofer

Vice President, Federal Affairs, Tennessee Valley Authority

Justin Maierhofer is vice president of the Tennessee Valley Authority's federal affairs organization, which oversees federal government relations. Justin, along with a strong and well-connected government relations team, serves as TVA's liaison with federal officials within the United States Senate, House of Representatives, executive branch and other federal agencies. Maierhofer also advises and works closely with the president and chief executive officer and the board of directors on critical stakeholder issues. Since joining TVA in 2002, Maierhofer has served in key leadership roles, including vice president and chief of staff in the office of the CEO. He also led the TVA Washington office as director of government relations for six years. Earlier in his career, Maierhofer served as a legislative liaison to the United States Senate for the Department of Energy. He also worked for the late U.S. Senator Paul Coverdell of Georgia. A native of Carrollton, Georgia, he earned a bachelor's degree in history from Florida State University and a master's degree in political management from George Washington University. Maierhofer is a lifetime member of the Leadership Tennessee Class of 2017 and Leadership Knoxville Class of 2015. He serves on the board of directors for the Boys & Girls Clubs of the Tennessee Valley, Episcopal School of Knoxville, Knoxville Area Urban League, Tennessee Healthy Parks Advisory Board and the Knoxville Chamber. He and his wife, Kelley, have three children and make their home in Knoxville, Tennessee.



Sheryl Riggs

President & CEO, Utilities Technology Council

In June 2020, Sheryl Ovie Riggs was named president and CEO of the Utilities Technology Council (UTC). UTC is a Washington, D.C.-based global trade association that represents electric, gas and water utilities on their mission-critical information and communications technologies. Sheryl joined UTC in 2017 and rose through its senior management ranks, serving previously as interim president and CEO, senior vice president of finance and operations, and director of accounting and administration. Sheryl's professional journey spans more than 20 years and began with an interest in financial sciences that expanded into a passion for the broad spectrum of operations. Prior to joining UTC, Sheryl held roles of progressive responsibility in the areas of finance, accounting, human resources, compliance and overall operations. She served in organizations in the banking/finance, education, and health and social services industries, as well as federal and state government entities and nonprofits. Among her previous positions are auditor for the University of Texas System; senior accountant for a public accounting firm; controller for the Salvation Army and CFO for the largest mental health provider in Maryland. Demonstrating not only acumen with numbers, but more importantly, connection with people, Sheryl prioritizes service to others. She is certified as a registered IRS tax professional and partners with colleagues to provide volunteer tax preparation services and financial literacy education. Sheryl developed her community commitment at Howard University, where she earned a Bachelor of Science in International Business with a Minor in Accounting. In addition, she obtained two post-graduate degrees -- a Master of Science in Accounting and a Master of Science in Human Resource Management.

Speakers



Allison Clements **Commissioner, FERC**

Commissioner Allison Clements has two decades of public and private sector experience in energy regulation and policy, representing utilities, independent power producers, developers and lenders, nonprofits and philanthropies on grid policy issues. Commissioner Clements is the founder and president of Goodgrid, LLC, an energy policy and strategy consulting firm. Previously she spent two years as director of the energy markets program at Energy Foundation. Prior to her time at Energy Foundation and Goodgrid, Commissioner Clements worked for a decade at Natural Resources Defense Council in New York, NY, as the organization's corporate counsel and then as director of the Sustainable FERC Project. Before that, Commissioner Clements spent several years in private legal practice, with the energy regulatory group at Troutman Sanders LLP (now Troutman Pepper) and then with the project finance and infrastructure group at Chadbourne & Parke LLP (now Norton Rose Fulbright). Commissioner Clements has served as a federal energy expert in several capacities, including as a member of a National Academies of Sciences committee on grid resilience, as co-chair of the Bipartisan Policy Center's electric grid initiative, and as a clinical visiting lecturer at Yale Law School. Commissioner Clements grew up in Dayton, Ohio. She has a Bachelor of Science from the University of Michigan and a Juris Doctorate from The George Washington University Law School.



Dan Yergin **Vice Chairman, IHS Markit**

Daniel Yergin is a highly respected authority on energy, international politics, and economics and a Pulitzer Prize winner. Fortune called him "one of the planet's foremost thinkers about energy and its implications." He is Vice Chairman of IHS Markit, a world leader in critical information, analytics and solutions for the major industries, governments, financial institutions, and markets. Dr. Yergin is also Founder of IHS Cambridge Energy Research Associates. Dr. Yergin is the author of the bestseller *The Quest: Energy, Security, and the Remaking of the Modern World*. The Economist called *The Quest* "a masterly piece of work" and the Financial Times said it is "a triumph." The New York Times said it is "necessary reading for C.E.O.'s, conservationists, lawmakers, generals, spies, tech geeks, thriller writers," among many others. Dr. Yergin is known around the world for his book *The Prize: the Epic Quest for Oil Money and Power*, which was awarded the Pulitzer Prize. It became a number one New York Times best seller and has been translated into 20 languages. Dr. Yergin co-authored *Commanding Heights: the Battle for the World Economy* of which, The Wall Street Journal said, "No one could ask for a better account of the world's political and economic destiny since World War II." Both *The Prize* and *Commanding Heights* were made into award-winning PBS-BBC documentaries. In 2014, the Prime Minister of India presented Dr. Yergin with "Lifetime Achievement Award" and the U.S. Department of Energy awarded him the first "James Schlesinger Medal for Energy Security." In 2015, the University of Pennsylvania presented him with the first Carnot Prize for "distinguished contributions to energy policy." Dr. Yergin was awarded the United States Energy Award for "lifelong achievements in energy and the promotion of international understanding." Dr. Yergin is a director of the Council on Foreign Relations and a trustee of the Brookings Institution. He is a member of the National Petroleum Council, and on the advisory boards of the Massachusetts Institute of Technology Energy Initiative, Columbia University's Center on Global Energy Policy, and Singapore's International Energy Panel. He is a "Wise Man" of the International Gas Union and became an Adjunct Professor at the China University of Petroleum in Beijing. Dr. Yergin holds a BA from Yale University, where he founded *The New Journal*, and a PhD from Cambridge University, where he was a Marshall Scholar.