



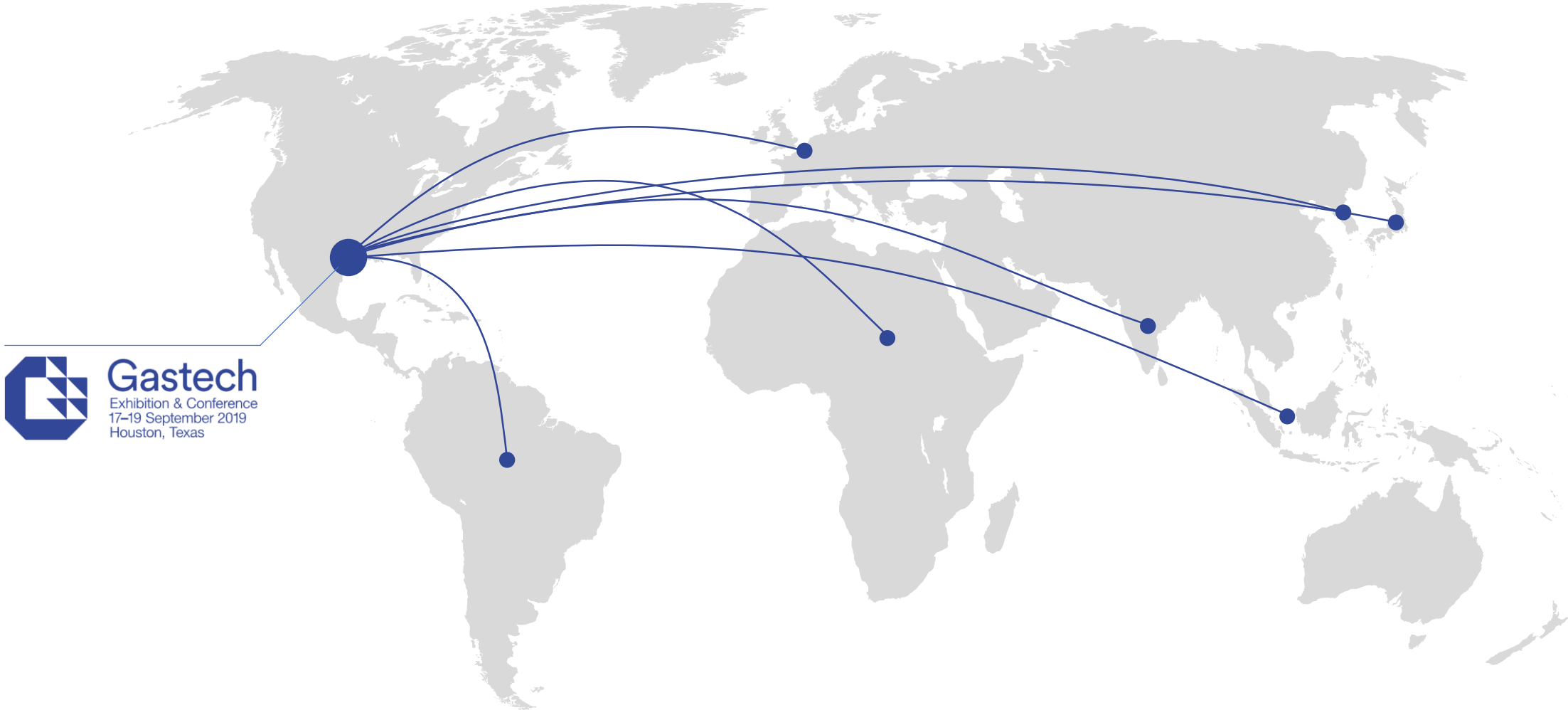
Gastech

Exhibition & Conference
17–19 September 2019
Houston, Texas

Gastech Moves West for 2019



Hosted in the **heart** of the West's gas & LNG **demand epicentre**



 **Gastech**
Exhibition & Conference
17-19 September 2019
Houston, Texas

A Trusted Brand for Over 47 Years & 31 Editions

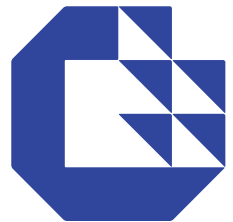


History of Gastech

Gastech has been at the forefront of the gas and LNG business for more than four decades, with each edition being supported by a host partner since 2002.

2019	Houston, USA	2008	Bangkok, Thailand	1993	Paris, France	1979	Houston, USA
2018	Barcelona, Spain	2006	Abu Dhabi, UAE	1990	Amsterdam, Netherlands	1978	Monaco
2017	Tokyo, Japan	2005	Bilbao, Spain	1988	Kuala Lumpur, Malaysia	1976	New York, USA
2015	Singapore	2002	Doha, Qatar	1986	Hamburg, Germany	1975	Paris, France
2014	Seoul, South Korea	2000	Houston, USA	1985	Nice, France	1974	Amsterdam, Netherlands
2012	London, UK	1998	Dubai, UAE	1984	Amsterdam, Netherlands	1973	London, UK
2011	Amsterdam, Netherlands	1996	Vienna, Austria	1982	Paris, France	1972	London, UK
2009	Abu Dhabi, UAE	1994	Kuala Lumpur, Malaysia	1981	Hamburg, Germany		

Gastech is...



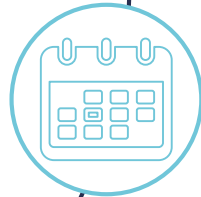
Gastech



The **worlds largest meeting place** for the upstream, midstream and downstream global gas & LNG industries



At the **forefront** of the international gas & LNG **market**



Held in different **strategic** global gas production and consumer **market locations**



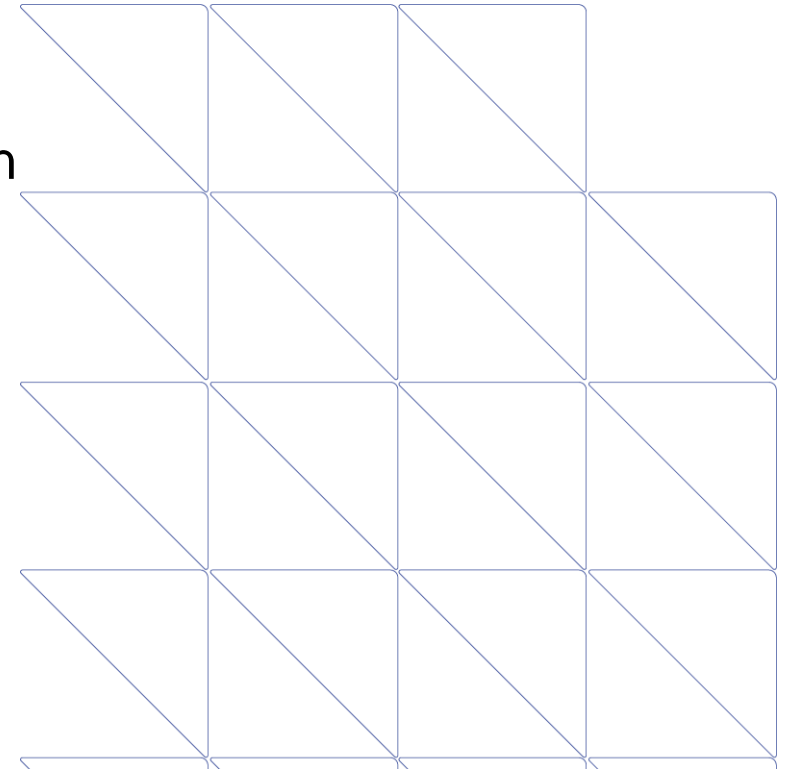
Organised **by the industry** for the industry



We are on the threshold of a new age for the gas industry.

Global economic growth will continue to drive energy consumption, which will expand by at least 25 per cent by 2040 – to a level no single source can meet.

The pivot to gas continues as environmental concerns persist. It remains the critical transition, some claim destination fuel of choice in the global energy system and is set to grow in the years ahead.



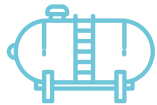
Why North America?



The US is the world's largest energy market – both as a producer and consumer



North America has the first class facilities to host an event of this magnitude and quality



US on course to be world's largest exporter of natural gas by 2022



Opportunity to facilitate the export of North American natural gas to the world by bringing potential customers, partners and suppliers to the heart of the shale revolution to forge collaborative solutions to bottlenecks



Opportunity to showcase the many North American LNG projects in operation and development

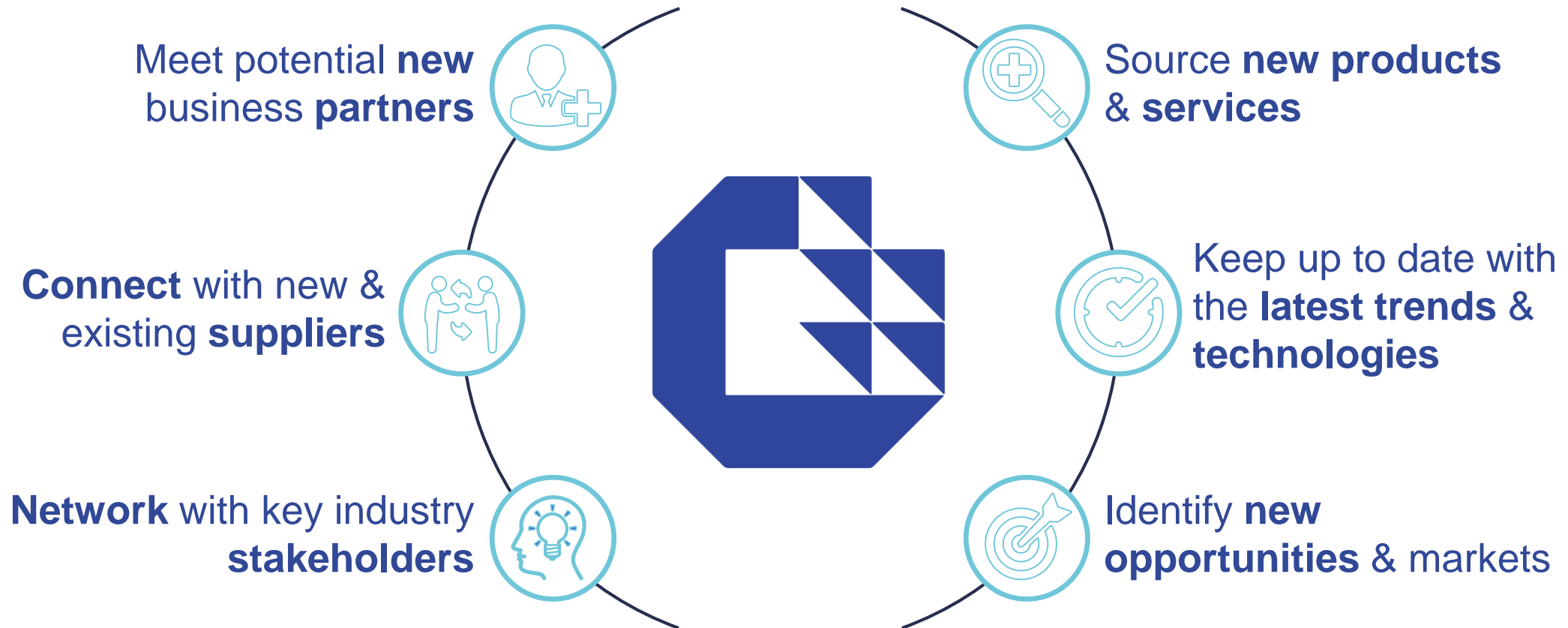


Gastech will act as a platform to showcase the vast, deep and advanced commercial and technical expertise in North America to a global audience of potential customers



Opportunity for the estimated 6.5m people employed by the US energy industry, including the 400,000 oil and gas professionals in Texas alone to access the global exhibition

Attendees Come to Gastech to...



Gastech Conference



The World's Most Influential and Pioneering Energy Leaders, Strategists and Innovators.

Over 400 international speakers span all disciplines across the entire gas, LNG and energy value chain. From ministers, policy makers and senior government officials, to chairmen, CEOs, and senior leadership teams, to research teams, project managers and engineers.

Gastech is where the industry convenes to debate, discuss and progress the energy industry.



ANTONIO BRUFAU
Chairman, Repsol



SAAD SHERIDA AL-KAABI
CEO, Qatar Petroleum



ZOU CAINENG
Vice President, Research Institute
of Petroleum Exploration &
Development, PetroChina &
Academician, Chinese Academy
of Sciences



ELENA BURMISTROVA
CEO, Gazprom Export



MAARTEN WETSELAAR
Integrated Gas & New Energies
Director and Member of the
Executive Committee, Shell



PETER CLARKE
President, ExxonMobil Gas &
Power Marketing Company



RUSSELL HARDY
Group CEO, Vitol



KUNIO NOHATA
Member of the Board, Senior
Managing Executive Officer and
Chief Executive of Global Business
Division, Tokyo Gas



Supporting Companies



Supporting Companies



Commercial Conference Focus & Streams



Features strategic and business insight into evolving global energy dynamics




UPSTREAM

Gaining the Social License to Operate

The North American Shale Revolution: Where in the World is Next?



MIDSTREAM

Contracts, Trading & Pricing

European Storage

FSRUS

Future Financing Models for Gas & LNG Projects

Optimising Shipping Operations

Size Matters: Small vs Medium vs Large Scale Projects

Strategic Infrastructure Development – who, what, where, how and why?

The 2020 IMO Emissions Cap: The Future for Gas Powered Shipping



DOWNSTREAM

Hydrogen as a Utility

Meeting Growing Demand for Ethane

New Business Models for a New Energy Landscape

The Future Energy Supplier Landscape

Ammonia

Biomass Technology & Innovation

Carbon Capture & Storage



FULL VALUE CHAIN

Advances in Equipment & Technology

Automation Digitalisation & AI in Energy

Climate Policy Impacts on the Gas Industry

Contracts, Trading & Pricing

Corporate Risk, CSR & Local Content

Cyber Security

Digitalisation & the Energy Industry

EPC

FSRUs

Future Financing Models for Gas & LNG Projects

Gas Policy & Regulatory Affairs

Global Gas & LNG Projects Update

Technical Conference Focus & Streams



UPSTREAM

MIDSTREAM

DOWNSTREAM

FULL VALUE CHAIN

- Drilling Completions & Wellbore Management
- Conventional Offshore E&P
- Flaring Reduction
- Flow Assurance
- Gas from Shale Extraction Technologies
- Gas Recovery Advancements
- Managing Environmental Challenges of Hydraulic Fracturing
- Reservoir Management
- Management of High Pressure Temperature Wells
- Ultra-Deepwater Plays
- Upstream Field Development Production & Planning

- Container Storage
- Floating LNG – Liquefaction
- Floating LNG – Regasification
- Gas Processing Technology
- Gas Quality
- ISO Transport Containers and Trucking
- Managing Methane Emissions
- Natural Gas Transmission Pipelines & Storage
- Pipeline Maintenance & Integrity Management
- Shipping
- Small Scale LNG
- Storage & Tank Maintenance & Integrity Management

- CO2 Recycling
- Combined Heat & Power (CHP) Development
- Ethane Transportation and Supply
- Future Developments for Gas & LNG-Powered Transport
- Hydrogen
- Integrated Energy – Co Generation Technologies
- LNG to Power
- Power to Gas (Hydrogen via Synthesis)

- HSSE
- Local Content & Corporate Social Responsibility
- New Business Models for a New Energy Landscape
- Recruitment, Development & Talent Retention
- The Future Energy Supplier Landscape

Will deliver in-depth insight and viewpoints from leading experts in the field of gas and LNG technology



Audience Profile / Job Titles – Strategic Jobs



3,500 delegates including:

- Ministers
- Policy Makers
- COO's
- Vice Presidents
- Chairmen
- Presidents
- CEO's
- Head of Departments & Directors
- General Managers
- CCO's
- CDO's
- CTO's
- Board Members
- Business Development Managers
- Sales & Marketing Managers
- Country Managers
- Traders
- Financiers & Lawyers
- Purchasing Managers
- Purchasing Directors
- Deal Originators
- Heads of Strategy

From the following fields and many more:

- Arbitrage
- Atlantic Basin
- Co-Generation
- Commercialisation
- Community
- Compliance
- Contracts
- CSR
- CTO
- E&P
- Electricity
- Energy
- Engagement
- Ethane
- Exports
- Feedstock
- Finance
- Financial Officer
- Fleet
- FLNG
- FRSU

- Fuelling
- Gas
- Gas Projects
- Gas To Liquids
- Generation
- Government
- GTL
- HR
- Hydrogen
- Imports
- Infrastructure
- Innovation
- Legal
- LNG Bunkering
- LNG Sales
- Monetisation
- Negotiator
- NGV
- Operations
- Origination
- Policy
- Power
- Procurement

- Project Development
- Regulation
- Renewables
- Risk
- Ship Broker
- Shipping
- Solar
- Storage
- Strategy
- Supply
- Sustainability
- Synfuels
- Syngas
- Trading
- Transport
- Upstream
- Wind

Audience Profile / Job Titles – Tech Jobs



3,500 delegates across the following job functions:

- Chairmen
- CEOs
- Presidents
- Board Members
- Vice Presidents
- Directors
- General Managers
- Senior Staff
- Heads of
- Specialists
- Superintendents
- Supervisors
- Managers
- Engineers
- Technicians

From the following technical fields and many more:

- Analytics
- Artificial Intelligence
- Asset Integrity
- Automation
- Blockchain
- Business Development
- Business Innovation
- Capacity Building
- Carbon Capture
- Carbon Processes
- Cargo Systems
- Catalytic Processes
- Chemical Engineering
- Chemical Shipping
- Climate

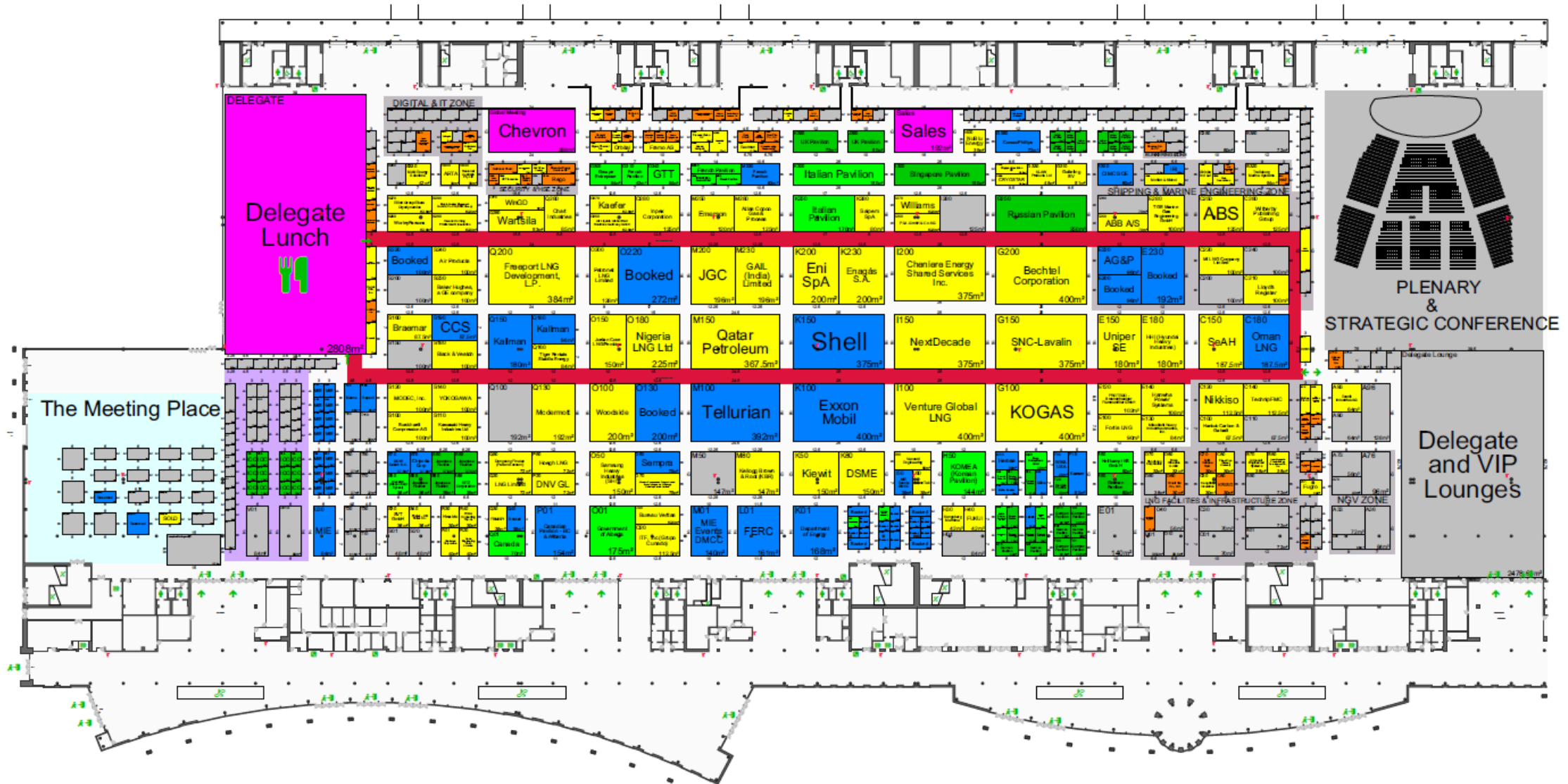
- Co-Generation
- Commissioning
- Communications
- Community
- Completions
- Compliance
- Connectivity
- Construction
- Containers
- Contracting
- Corporate Affairs
- Critical Infrastructure
- Cryogenic
- Crypto
- Cyber Security
- Data & Analytics
- Deepwater
- Digital Transformation / Digitalization
- Diversity & Inclusion
- Drilling
- E&P
- Electrical Design
- Electrical Instrumentation
- Emissions
- Energy
- Engine Conversion
- Engine Design
- Environment
- EPC Planning
- Exports
- Feedstock Procurement
- Field Planning
- Fleet Director
- Fleet Optimisation
- FLNG

- Floating Technology
- Flow Assurance
- FSRU
- Fuel Cell
- Fuel Procurement
- Fuel Supply
- Fuelling Infrastructure
- Future Energy Systems
- Gas & Power
- Gas Commercialisation
- Gas Fuel
- Gas Imports
- Gas Marketing
- Gas Monetisation
- Gas Processing
- Gas Projects
- Gas Quality
- Gas Storage
- Gas Supply
- Gas Treatment
- Geology
- Government Relations
- GTL
- HSSE
- Human Capital
- Human Resources
- Hydraulic Fracturing
- Hydrogen
- Industrial Control
- Industrial Security
- Information Security
- Infrastructure
- Innovation
- Knowledge Transfer
- Lead Process

- Legal
- LNG Bunkering
- LNG Power Solutions
- LNG Processing
- LNG Procurement
- LNG Production Operations
- LNG Projects
- LNG Sales
- LNG Shipping
- LNG Storage
- LNG Tank Designer
- LNG Technical
- LNG Technology
- LNG To Power
- Local Content
- Long Term Sales
- LPG Engineering
- Marine
- Natural Gas Liquids
- Natural Gas Vehicles
- Naval Architecture
- Offshore
- Onshore
- Onsite Generation
- Operational Integrity
- Origination
- Petroleum
- Pipeline Integrity
- Policy & Framework
- Port Facilities
- Power Generation
- Principal Analyst
- Principal Cryogenic
- Process Control
- Technology

- Process Engineering
- Processing Technology
- Produced Water
- Project Development
- Project Financing
- Public Relations
- Quality Control
- Recruitment
- Regulation
- Renewables
- Research & Development
- Reservoir Engineering
- Risk
- Robotics
- Rotating Equipment
- Security
- Shale
- Ship Brokering
- Shipping
- Site Operations
- Site planning and maintenance
- Small Scale LNG
- Standardisation
- Storage
- Strategy
- Structured Finance
- Subsea
- Sulphur
- Sustainability
- Trading
- Transport
- Treatment & Processing
- Unconventional
- Upstream

Event & Venue Floorplan



Gastech 2019 Exhibition Will Host



20 Country Pavilions...



AUSTRALIA



CANADA



CHINA



NETHERLANDS



FRANCE



SPAIN



GERMANY



INDIA



ITALY



JAPAN



SINGAPORE



SOUTH KOREA



USA



BRAZIL



ARGENTINA



FINLAND



SAUDI ARABIA



UNITED KINGDOM



MEXICO



COLOMBIA

Gastech 2019



Gastech 2019 is a proud participant of the U.S. Department of Commerce's International Buyer Program (IBP).



Media Reach



Attendance Onsite



158

PRESS ATTENDED
GASTECH



200

MEDIA ORGANISATIONS

SPANNING



30

COUNTRIES

94

MEDIA
PARTNERS



4.1M

COMBINED ONLINE
AND OFFLINE
CIRCULATION

Advertising Value



€4.75m

COLLECTIVE
ADVERTISING
REVENUE

€5.75m

EDITORIAL VALUE



165

PRINTED AND DIGITAL
ADVERTISEMENTS

PR Coverage



1,299

PIECES OF
COVERAGE

47m+

GLOBAL REACH



Gastech email campaigns

25.36%

AVERAGE
OPEN RATE



5.75%

AVERAGE CLICK
THROUGH RATE

600K

CONTACT DATABASE



7.9m

EMAILS DELIVERED

Website

373k

WEBSITE SESSIONS

1.71m

PAGE VIEWS



Twitter campaigns



841k

REACH OF #GASTECH

2.37m

IMPRESSIONS

Direct Mail campaigns

472k

BROCHURES
MAILED



Digital campaigns

2.89m

PPC CAMPAIGN
IMPRESSIONS

6.50m

RE-MARKETING
CAMPAIGN INTERACTIONS



1.84m

SOCIAL ACCOUNTS
REACHED

1.33k

EVENT APP
INTERACTIONS





Gastech

Exhibition & Conference
17–19 September 2019
Houston, Texas