Southern Company
Building the Future for Clean Coal



Clean Coal Industry Forum

Billings, MT August 25, 2015



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Southern Company at a glance

Vertically integrated, regulated utilities are the core

of our business

Regulated Utilities

- Alabama Power
- Georgia Power
- Gulf Power
- Mississippi Power

Wholesale Power

Southern Power

Other

- Southern LINC Wireless
- Southern Telecom

2014 energy generation

- 4% renewables
 - 16% nuclear
 - 40% coal
 - 40% gas

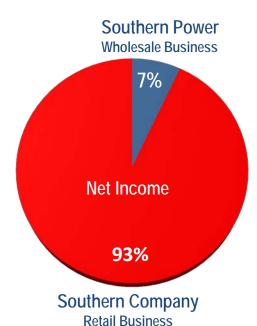


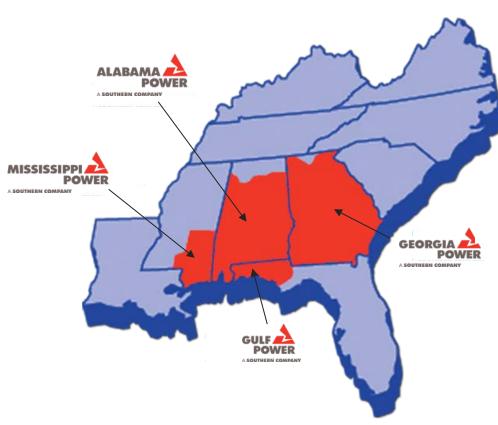


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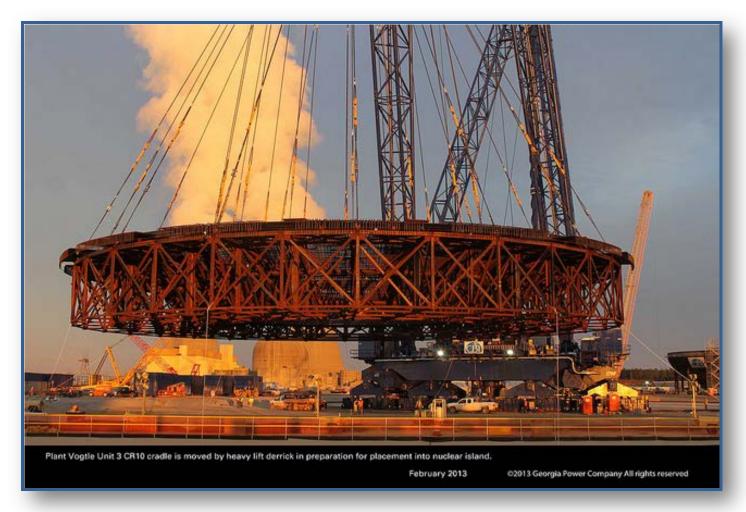
Customer-Focused Business Model



The fundamentals for our business



America's First New Nuclear Plant at Georgia Power Plant Vogtle





Over 10,000 MW of Natural Gas Combined Cycle in last decade



2,500 MW at Plant McDonough, Atlanta, Georgia



Owner and Operator of over 4,000 MW of Renewable Generation



Adobe Solar Facility, Kern County, CA



Kay Wind Facility Kay County, OK





Nacogdoches Generating Plant Cushing, TX



Assisting Retail electricity consumers to apply energy efficient technologies.



Promoting efficient end-use technology



U.S. Steel's energy efficient plant, Birmingham, Alabama



Residential energy audits



Energy efficient commercial buildings, Atlanta, Georgia

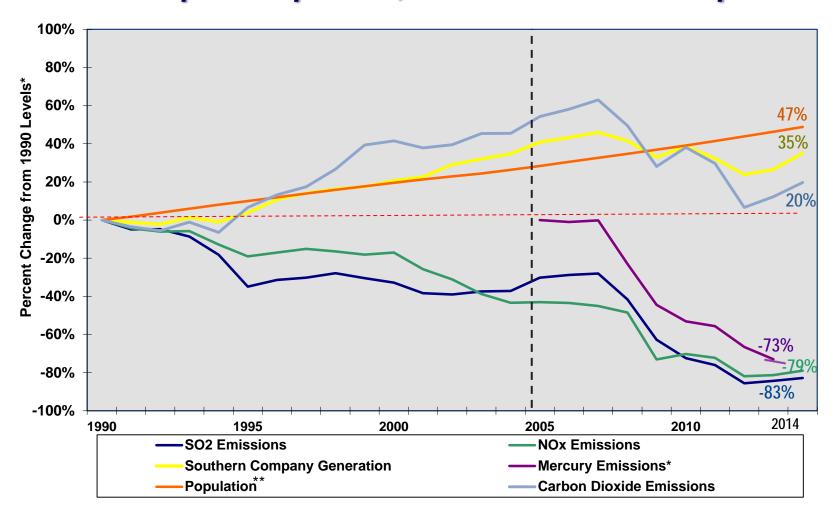
Southern a long history of advanced thermal power station operation.



Plant Bowen Electric Generating Station, Cartersville, Georgia



Southern has reduced emissions from thermal power plants, while demand is up.



^{*} For mercury, percent change from 2005, data through 2014.



^{**} Based on chambers of commerce and census data and statistics for Southern Company service territories.

Southern is building 21st Century coal: IGCC with CO₂ capture at largest scale in the U.S.

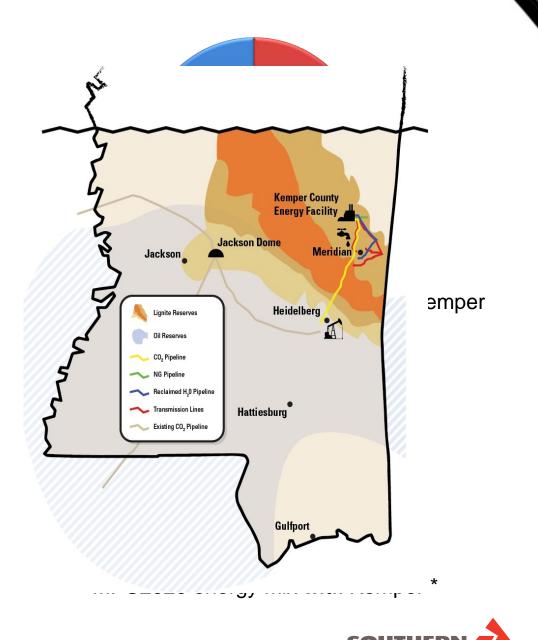


Kemper County Energy Facility, Kemper County, Mississippi



Why Build Kemper?

- Fuel diversity
- Fuel price stability
- Inland location
- 21st century technology
- Environmental profile



^{*} Includes unit retirement and fuel switch announcements (Aug. 4, 2014)

Kemper is commercializing Clean Coal

- Air emissions of a NG-fired plant
- Saleable Co-products
 - 65% Carbon Capture ~ 3,450,000 tonnes/yr
 - Sulfuric Acid ~ 136,000 tonnes/yr
 - Anhydrous Ammonia ~17,000 tonnes/yr





Water emissions

- City of Meridian Treated Effluent
- Zero Liquid Discharge Facility

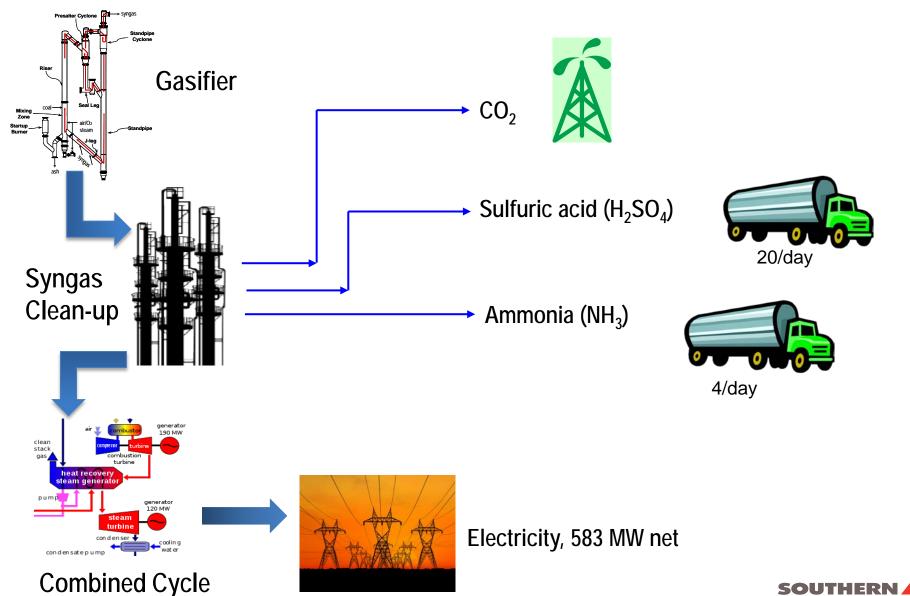


CO2 capture at this scale is challenging





Kemper produces multiple products





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Thank You!

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