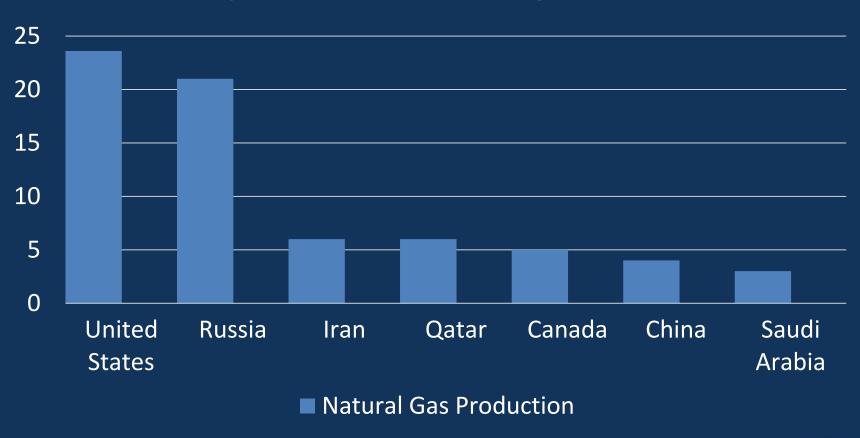
# Maximizing The Shale Opportunity

**USEA State of the Energy Industry Forum** 

Marty Durbin President & CEO America's Natural Gas Alliance

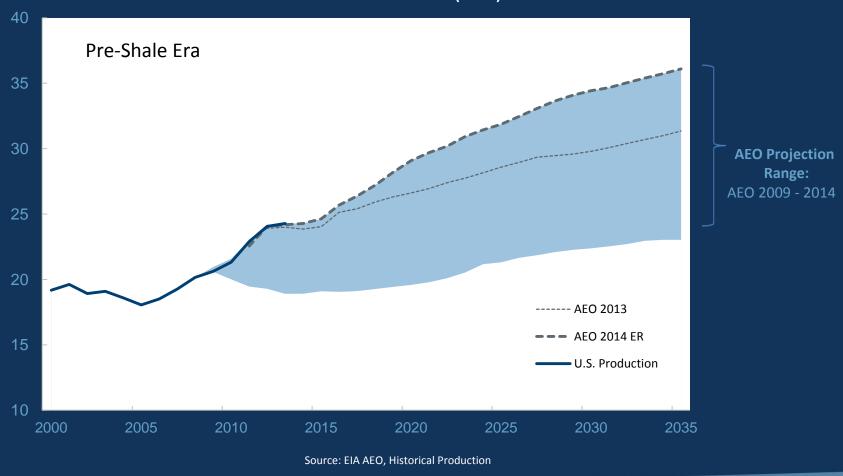
### U.S. Leads World in Production

### **Top Natural Gas Producing Countries**



### ...And We're Poised to Double Again



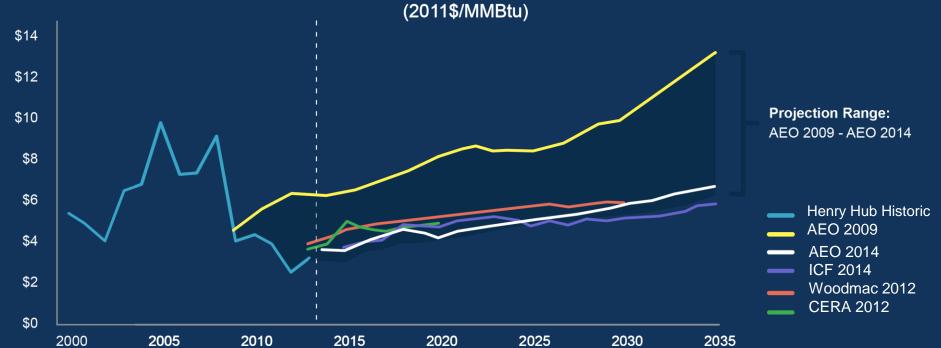


### One Small Well Fuels One Large City



### Abundance = Affordability





Source: EIA Annual Energy Outlook: 2009, 2010, 2011, 2012, 2013, 2014

Henry Hub Spot prices (Actual prices: 2000 to 2012)

## Ready for Winter: Production

#### **PRODUCTION**

Demand for natural gas is greater in the winter months. Higher production levels mean more fuel for heat and electricity.

VITAL SIGN: 2014 production is projected to be 5.1% higher than 2013.

#### **HOW MUCH?**

Natural gas production during winter months (Nov. - March) will increase by

383 BILLION CUBIC FEET.



Or, enough energy to heat 4.1 MILLION HOMES FOR 1 YEAR.

MARCELLUS SHALE PRODUCTION ALONE HAS GROWN 32% IN JUST ONE YEAR.

This means more energy for customers in the region.

## Ready for Winter: Storage



STORAGE

Natural gas storage acts like a spare battery, providing the additional energy needed to keep the heat going and the lights on when we need more than is being produced.

VITAL SIGN: Despite last winter's record cold, natural gas storage has been replenished.

### **GAS IN STORAGE**



5-YEAR AVERAGE (2009-2013)



2014

Add this year's increased production and we have more natural gas available for this winter than we did last winter.

### Ready for Winter: Infrastructure

#### INFRASTRUCTURE

Pipelines bring natural gas to your local utility or directly to your home. When you have more pipelines - or bigger ones - you can deliver more natural gas to the people who need it.

VITAL SIGN: We have more pipeline infrastructure ready to go this year.

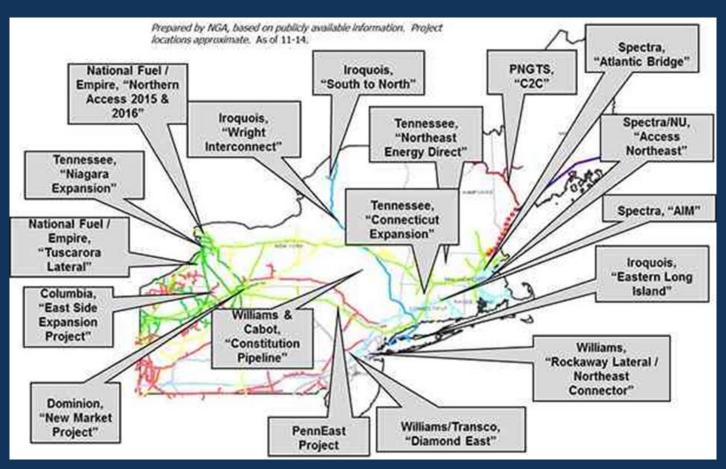
### \$19 billion

in pipeline infrastructure came online in 2014 alone. This means that more consumers are able to get the energy they need.



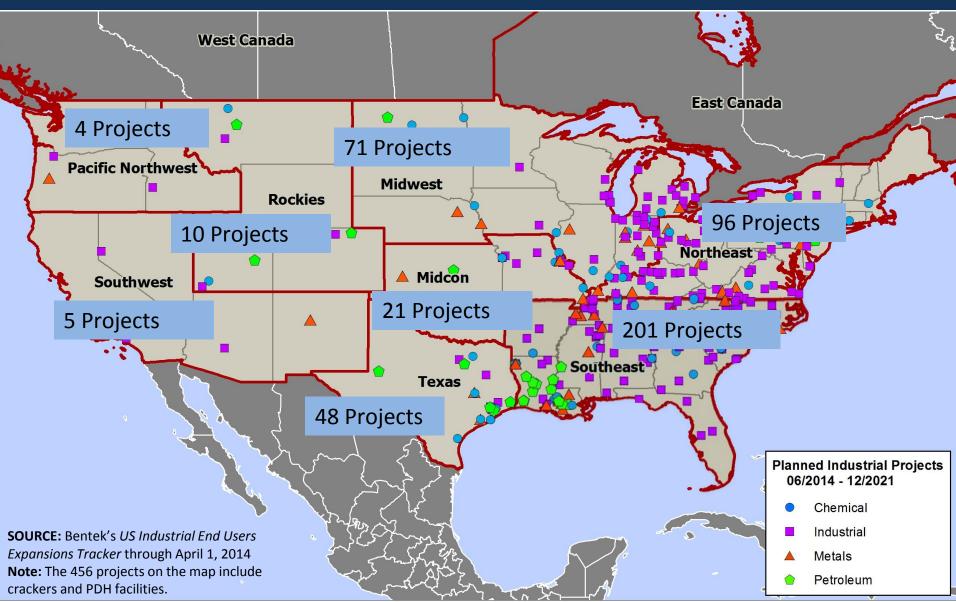
Industry investments have averaged \$10 billion per year for the past decade.

### Proposed Pipeline Projects



Source: American Gas Association

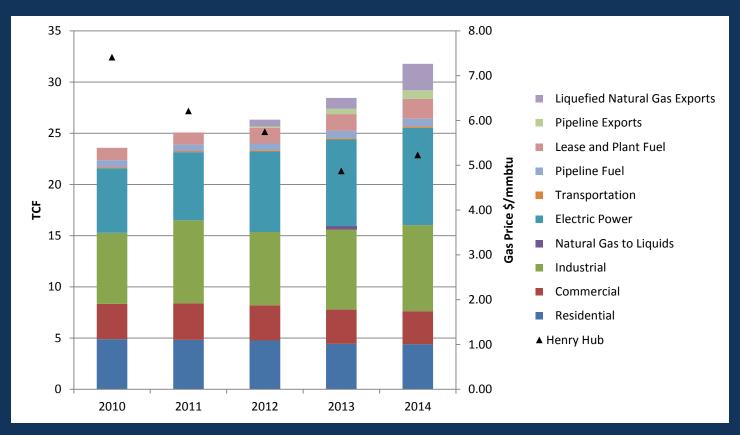
### Planned U.S. Industrial Projects (2014-2021)





### Demand and Price Expectations

**Comparison of Recent AEO Natural Gas Demand and Price Forecasts: 2025** 



EIA has increased expected demand for 2025 by 35% since its 2010 AEO release while forecast 2025 prices have fallen 29%.

### A Sharp U.S. Competitive Edge

Cost to Produce One Metric Ton of Ethylene: 2013



MDE = Middle East, NEA = Northeast Asia, SEA = Southeast Asia

Source: IHS Chemical

# Changing the HHP Game









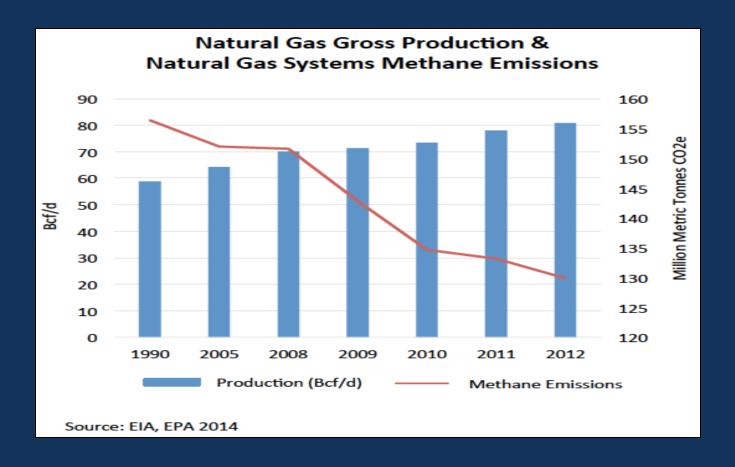
### Reducing Emissions



"Natural gas being abundant has been a game-changer in our ability to really move forward with pollution reductions."

--EPA Administrator Gina McCarthy

### An Environmental Success Story



# Customer Perspectives





thinkaboutit.org