

# USEA

United States Energy Association

## Virtual Press Briefing Series



### The Transformative Future for Utilities: Turbulent and Exciting

**\*\*\*NEW TIME! STARTING AT 12:00 NOON**

**Tuesday, September 12, 2023, at 12:00 NOON – 1:00 PM EDT**

Not since its introduction at the end of the 19<sup>th</sup> century has electricity faced such a transformative future. It is in the process of remaking itself megawatt by megawatt.

From the wide adoption of renewable energy to new storage and new generation, including hydrogen and small modular reactors, the future is full of many hurdles and lots of excitement.

Underlying it all is climate change and the growing importance of electricity in everything from transportation to steel smelting and cement making. Most studies predict a need to double or triple electricity production by 2050.

How this will be done or whether it can be done in the evolving utility world will be the subject of the next United States Energy Association virtual press briefing on Sept. 12, at 12:00 noon Eastern Daylight Time.

Everything will be on the table – artificial intelligence, DER, data, the role of government, natural gas as an essential fallback, transmission technology, supply chain, bulk electric equipment sourcing — when a panel of utility leaders and visionaries is questioned by a panel of senior journalists who cover energy.

Mark Menezes, President and CEO of USEA and former Deputy Secretary of Energy, will welcome participants and join the discussion as appropriate. The briefing has been organized and will be hosted by journalist Llewellyn King.

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#### EXPERTS:

Rudy Garza, President & CEO, CPS Energy, San Antonio, Texas

Howard Gugel, Vice President, NERC

Melanie Kenderdine, Principal & Executive Vice President, Energy Futures Initiative

David Naylor, President & CEO, Rayburn Electric Cooperative, Rockwall, Texas

Elliot Roseman, Program Manager, USEA

Joern Tinnemeyer, Chief Technology Officer & Senior Vice President, EnerSys

#### REPORTERS:

Matt Chester, Energy Central

Matthew Daly, AP

Ken Silverstein, Forbes

Herman Trabish, Utility Dive

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The general audience can submit questions using the Zoom Q&A function, but members of the media will be given preference. A recording will be made available after the briefing.

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