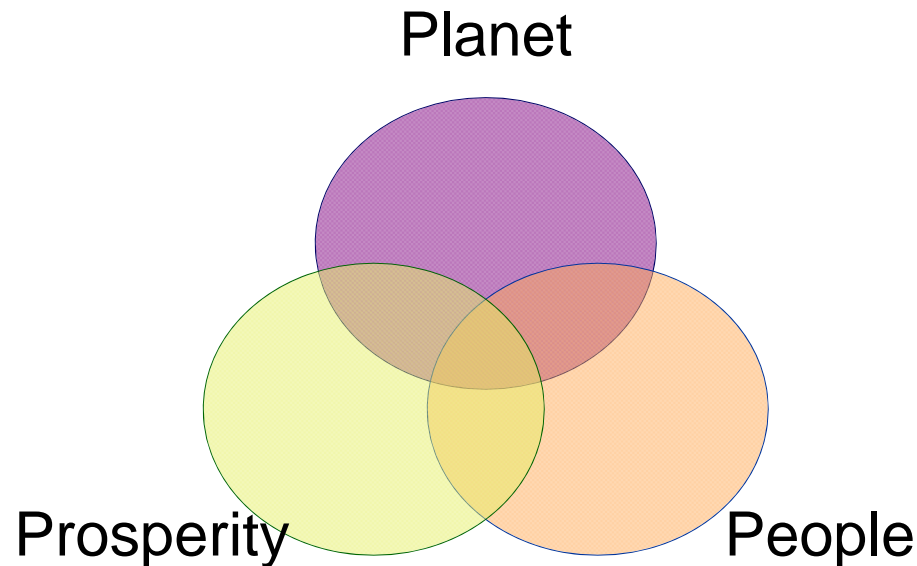


# Defining Sustainability

Meeting the environmental, social, and economic needs of Baltimore without compromising the ability of future generations to meet these needs.



# Baltimore Sustainability Program

- Office of Sustainability

Purpose: Coordinate City, non-governmental organizations, and private efforts toward sustainability goals; advise and support the Sustainability Commission's efforts; lead programs of the Office and Commission.

- Sustainability Commission

Purpose: Create and implement a City-wide Sustainability Plan. Develop partnerships with government, NGO's, businesses and citizens to implement City-wide sustainability programs. Advise Mayor and City Council on Sustainability issues. Report progress to City Council annually.

# Office of Sustainability

## Main Functions:

- Work with the Sustainability Commission to develop and implement the Sustainability Plan
- Incorporate sustainable practices into operations of Baltimore City government
- Manages Greenhouse Gas Emissions Inventory and Climate Action Plan
- Identify and understand latest sustainability initiatives, programs, and legislation
- Develop working relationships with other groups performing related work



# Plan Development – Public Engagement

- Working Groups
  - 100+ combined membership
  - 40+ meetings
- Community Meetings
  - 35+ community meetings
  - 30+ Sustainability Ambassadors
- Youth Involvement
  - 20 members of Youth Advisory Group
  - 150 attended GreenScape '08
- Online draft posting
  - 300 comments received

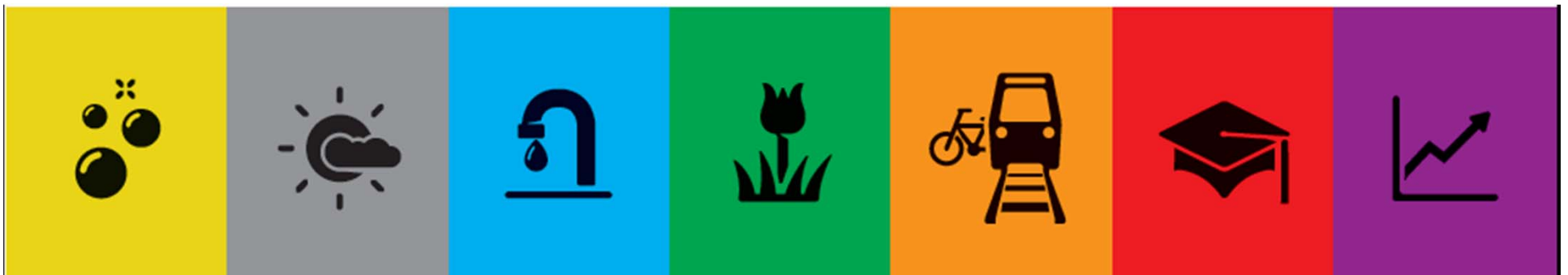


# Plan Organization

1. Cleanliness
2. Pollution Prevention
3. Resource Conservation
4. Greening
5. Transportation
6. Education & Awareness
7. Green Economy

29 Goals

131 Strategies



# Sustainability Plan as Resource

- Articulate a broad, community-driven vision
- Guide policy decisions
- Connect and synergize previously disparate efforts
- Identify gaps & opportunities
- Serve as roadmap for future efforts
- Educate Baltimore community



# Sustainability Plan Goals

## Baltimore Sustainability Plan Goals

We envision a sustainable Baltimore community which is clean, healthy, efficient, green, mobile, aware, and invested.



### Cleanliness

- Eliminate litter throughout the City
- Sustain a clean and maintained appearance of public land
- Transform vacant lots from liabilities to assets that provide social and environment benefits



### Pollution Prevention

- Reduce Baltimore's greenhouse gas emissions by 15% by 2015
- Improve Baltimore's air quality and eliminate Code Red days
- Ensure that Baltimore water bodies are fishable and swimmable
- Reduce risks from hazardous materials
- Improve the health of indoor environments



### Resource Conservation

- Reduce Baltimore's energy use by 15% by 2015
- Reduce Baltimore's water use while supporting system maintenance
- Minimize the production of waste
- Maximize reuse and recycling of materials



### Greening

- Double Baltimore's tree canopy by 2037
- Establish Baltimore as a leader in sustainable, local food systems
- Provide safe, well-maintained recreational space within 1/4 mile of all residents
- Protect Baltimore's ecology and biodiversity



### Transportation

- Improve public transit services
- Make Baltimore bicycle and pedestrian friendly
- Facilitate shared-vehicle usage
- Measure and improve the equity of transportation
- Increase transportation funding for sustainable modes of travel



### Education & Awareness

- Turn every school in Baltimore City into a green school
- Ensure all city youth have access to environmental stewardship programs and information
- Raise the environmental awareness of the Baltimore community
- Expand access to informational resources on sustainability



### Green Economy

- Create green jobs and prepare City residents for these jobs
- Make Baltimore a center for green business
- Support local Baltimore businesses
- Raise Baltimore's profile as a forward thinking, green city

Adopted by  
Ordinance  
March, 2007.  
Complements  
and supports  
Comprehensive  
Master Plan

# Cleanliness Goals

1. Eliminate litter throughout the City
2. Sustain a clean and maintained appearance of public land
3. Transform vacant lots from liabilities to assets that provide social and environmental benefits





# Pollution Prevention Goals

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# Greening Goals

1. Double Baltimore's Tree Canopy by 2037
2. Establish Baltimore as a leader in sustainable, local food systems
3. Provide safe, well-maintained public recreational space within  $\frac{1}{4}$  mile of all residents
4. Protect Baltimore's ecology and bio-diversity



# Transportation Goals

1. Improve public transit services
2. Make Baltimore bicycle and pedestrian friendly
3. Facilitate shared-vehicle usage
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# Education & Awareness Goals

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# Green Economy Goals

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2. Make Baltimore a center for green business
3. Support local Baltimore businesses
4. Raise Baltimore's profile a forward thinking, city



**That's great, but how do we  
make it happen?**



# Baltimore Office of Sustainability

People • Planet • Prosperity

Formed in 2009



STEPHANIE  
RAWLINGS-BLAKE  
MAYOR





# The **Office of Sustainability**

develops and advocates for programs, policies and actions by government, citizens, businesses, and institutions that improve the long-term environmental, social, and economic viability of Baltimore City.

In addition to overseeing and tracking the implementation of the **Baltimore Sustainability Plan**, the Office integrates sustainability into City government operations and develops partnerships with groups performing related work.

# Partners

- Other city agencies
- Nonprofits
- Advocacy groups
- Schools
- Businesses
- Art organizations
- National campaigns
- Community groups
- Individual activists



... to name just a few!

# So, what's happening?

# Cleanliness





# Single-Stream and One Plus One





# The Community Open Space Preservation Project





# Pollution Prevention





# Green and Healthy Homes Campaign



# Healthy Harbor Initiative





# Resource Conservation



# Baltimore Neighborhood Energy Challenge





# Climate Showcase Communities





# Greening





# Great Kids Farm





# Improving Food Access Through Farmers Markets





# Transportation



# Charm City Ciruclator





# Zip Car



# Education and Awareness





# City Schools Sustainability Challenge



# Increasing the Tree Canopy at City Schools





# Green Economy



# Under Armour and Baltimore's First Green Marathon





# Barclay Deconstruction Project



# How to Stay in the Loop

- Email us: [sustainability@baltimorecity.gov](mailto:sustainability@baltimorecity.gov)
- Website: [www.baltimoresustainability.org](http://www.baltimoresustainability.org)
- Call us: 410-396-4556
- Commission on Sustainability Meetings:  
4<sup>th</sup> Tues of every month at 4pm
- Facebook:  
[www.facebook.com/baltimoresustainability](http://www.facebook.com/baltimoresustainability)
- Twitter: @SustainBmore
- Newsletter: Sign up on our website or email us at [sustainability@baltimorecity.gov](mailto:sustainability@baltimorecity.gov)