

# SPONSORSHIP PROSPECTUS

The United States Energy Association (USEA) brings together leaders from across the energy sector to discuss the most pressing industry challenges and innovations. Our four major annual events provide a unique opportunity for organizations to enhance their brand visibility, engage with top industry experts, and demonstrate leadership in the energy transition. By sponsoring a USEA event, your organization will gain access to exclusive networking opportunities, high-profile speaking engagements, and customized branding benefits.

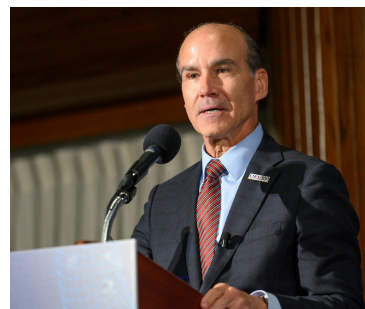
Our Signature Events:

**State of the Energy Industry Forum** – The definitive gathering for energy executives, policymakers, and thought leaders to discuss the year ahead.

**Annual Meeting & Public Policy Forum** – Bringing together industry leaders and government officials to address critical energy policy issues.

**Advanced Energy Technology Showcase** – Highlighting cutting-edge energy technologies and investment opportunities.

**EnergyTech Connect Forum** – Focused on the intersection of energy and technology, exploring how AI, data centers, and emerging innovations are shaping the sector.



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## In-Person Events:

	Diamond \$50,000	Platinum \$35,000	Gold \$20,000	Silver \$10,000	Bronze \$5,000	Powerhouse Partner \$1,000
Opportunity for a Keynote Speaking Slot at a major event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Verbal Recognition as a tiered sponsor	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Opportunity to sponsor Welcome Reception, Lunch, or Coffee Break	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Press Release and Social Media Campaign announcing sponsorship	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo placement on USEA event page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Logo Placement on all digital communication regarding event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo Signage with each table's floral centerpiece	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Promo product given away at event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Company description in USEA 2025 "Thank You to Our Sponsors" pamphlet	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company video played during event (2 min. max.)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Access to event photo library	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## A La Carte options:

Event Wifi (1 available per event)	\$4,000
Event Audio Visuals (w/ verbal recognition as a sponsor)	\$4,000
Two promo products given away at an event	\$5,000
In-person briefing with panel or presentation @ USEA office	\$3,000
"Morning Boost" - Networking focused breakfast @ USEA offices	\$3,000

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## Virtual Press Briefing

The Virtual Press Briefing series, a reimagining of a past in-person initiative, provides a platform for industry experts to engage with energy journalists, addressing pressing energy topics under the guidance of Llewellyn King and with opening remarks from USEA President and CEO Mark W. Menezes. This series has garnered over 500+ attendees per episode with significant media attention, featuring in prominent publications like Forbes and POLITICO, demonstrating its impact.



	Platinum \$7,000	Gold \$3,000	Silver \$1,000
2 Min. sponsor break	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social media campaign on what sponsor does	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
“This episode was brought to you by...” at the beginning	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
“This episode was brought to you by...” at the end	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsor logo on the promo posts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
1 Episode	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
5 Episodes	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
10 Episodes	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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## Power Sector Podcast

The USEA Power Sector Podcast delivers concise, 15-minute interviews, amplifying diverse voices and innovative ideas crucial for navigating the evolving energy landscape. The podcast delves into critical issues such as generation, transmission, and distribution system reliability, while also featuring insights from policymakers and agencies like the Department of Energy. By leveraging its extensive membership, both domestic and international, USEA ensures the podcast connects U.S. energy challenges with global perspectives, effectively driving forward conversations on the future of energy.



Platinum \$5,000

Gold \$2,500

Silver \$500

	Platinum \$5,000	Gold \$2,500	Silver \$500
2 Min. sponsor break	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social media campaign on what sponsor does	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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5 Episodes	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
10 Episodes	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

# PAST SUPPORTERS



BLACK & VEATCH



Southern Company



Hon. Vicky A. Bailey  
Founder, Anderson Stratton International, LLC

